

getsafe

Facts & Figures (as of June 2019)

We help people identify, organize and protect what they care most about in life.

Getsafe in a nutshell:

- Foundation: Getsafe was founded in May 2015 by Christian Wiens (CEO) and Marius Blaesing (CTO).
- History: Initially launched as a digital insurance broker. In 2017, Getsafe decided to focus on building its own digital insurance brand. In September 2018, the brokerage business was sold to Verivox. Official product launch: Since 1 December 2017, customers can take out Getsafe liability insurance. Since then, the portfolio has been continuously expanded.
- Products: Liability (personal liability for singles/family, drone), home contents (with bike), dental protection (dental care, treatment, replacement) & legal protection
- Sector: Insurtech, private customer business
- Number of employees: 50+
- Number of customers: 60,000+
- Core markets: Germany, market entry into other European countries is planned
- Average growth of customers per day: >100
- Previous capital procurement: 25 million euros, venture capital financed
- Investors: Earlybird, GFC, CommerzVentures, BtoV, Partech & Acton Capital, Capnamic, among others
- Management: Christian Wiens, Founder & CEO; Marius Blaesing, Founder & CTO; Alexander Grimm, COO; Daniel Treiber, CFO; Sascha Wolf, CPO; Muhyddin Suleiman, CSO
- Partner: Munich Re

Our vision:

Getsafe is reinventing insurance. The insurtech startup from Heidelberg is using technology and artificial intelligence to help people identify, organize and protect what they care most about in life: With a few clicks, customers can learn about, buy, and manage insurance on their smartphone - simple, transparent, and fair. Together with renowned partners such as Munich Re and leading venture capital investors, Getsafe is bringing the concept of multi-line insurance into the digital age.

Our USPs:

- Mobile-first: Getsafe is designed from A-Z for the smartphone generation.
- Customers can find all insurance products in just one app.
- Taking out insurance is completely paperless and takes less than 3 minutes.
- Customers can manage, extend or cancel their insurance coverage in real time on their smartphone.
- The claim notification is completely digital and can be made directly in the app within a few minutes.
- Getsafe offers a 24h premium service through the chatbot Carla and a first class customer service.
- Getsafe offers high coverage at fair prices in a monthly membership: transparent, modular and without a fixed duration.