

# getsafe

## **Facts & Figures** (as of February 2019)

We help people identify, organize and protect what they care most about in life.

### **Getsafe in a nutshell:**

- Foundation: Getsafe was founded in May 2015 by Christian Wiens (CEO) and Marius Blaesing (CTO).
- History: Initially launched as a digital insurance broker, Getsafe has since become the market leader in this segment with 20,000 customers. In 2017, Getsafe decided to focus on building its own digital insurance brand. In September 2018, the brokerage business was sold to Verivox. Official product launch: Since 1 December 2017, customers can take out Getsafe liability insurance. Since then, the portfolio has been continuously expanded.
- Products: Liability (personal liability for singles/family, drone) & dental protection (dental care, treatment, replacement) & legal protection
- Sector: InsurTech, private customer business
- Number of employees: 45
- Number of customers: 45,000 customers
- Core markets: Germany, market entry into other European countries is planned
- Average growth of customers per day: >100
- Previous capital procurement: 15 million euros, venture capital financed
- Investors: Rocket Internet, CommerzVentures, BtoV, Partech & Acton Capital, Capnamic, among others
- Management: Christian Wiens, Founder & CEO; Marius Blaesing, Founder & CTO; Alexander Grimm, COO; Daniel Treiber, CFO; Sascha Wolf, CPO; Muhyddin Suleiman, CSO
- Partner: Munich Re, Roland

### **Our vision:**

Getsafe is reinventing insurance. The insurtech startup from Heidelberg is creating technology to make insurance simple, transparent, and fair: With just a few clicks, customers can learn about, buy, and manage insurance conveniently on their smartphone. Getsafe sees itself as a technology company that is active in the insurance sector - not the other way around. Together with renowned partners such as Munich Re and leading venture capital investors, Getsafe is bringing the concept of multi-line insurance into the digital age in a consumer-friendly way.

**Our USPs:**

- Customers can find all insurance products in just one app.
- Taking out insurance is completely paperless and takes less than 3 minutes.
- Customers can manage, extend or cancel their insurance coverage in real time on their smartphone.
- The claim notification is completely digital and can be made directly in the app within a few minutes.
- Getsafe offers a 24h premium service through the chatbot Carla and a first class customer service.
- Getsafe offers high coverage at fair prices in a monthly membership: transparent, modular and without a fixed duration.
- Risk partners in the contract are well-known, strong insurers such as Munich Re.